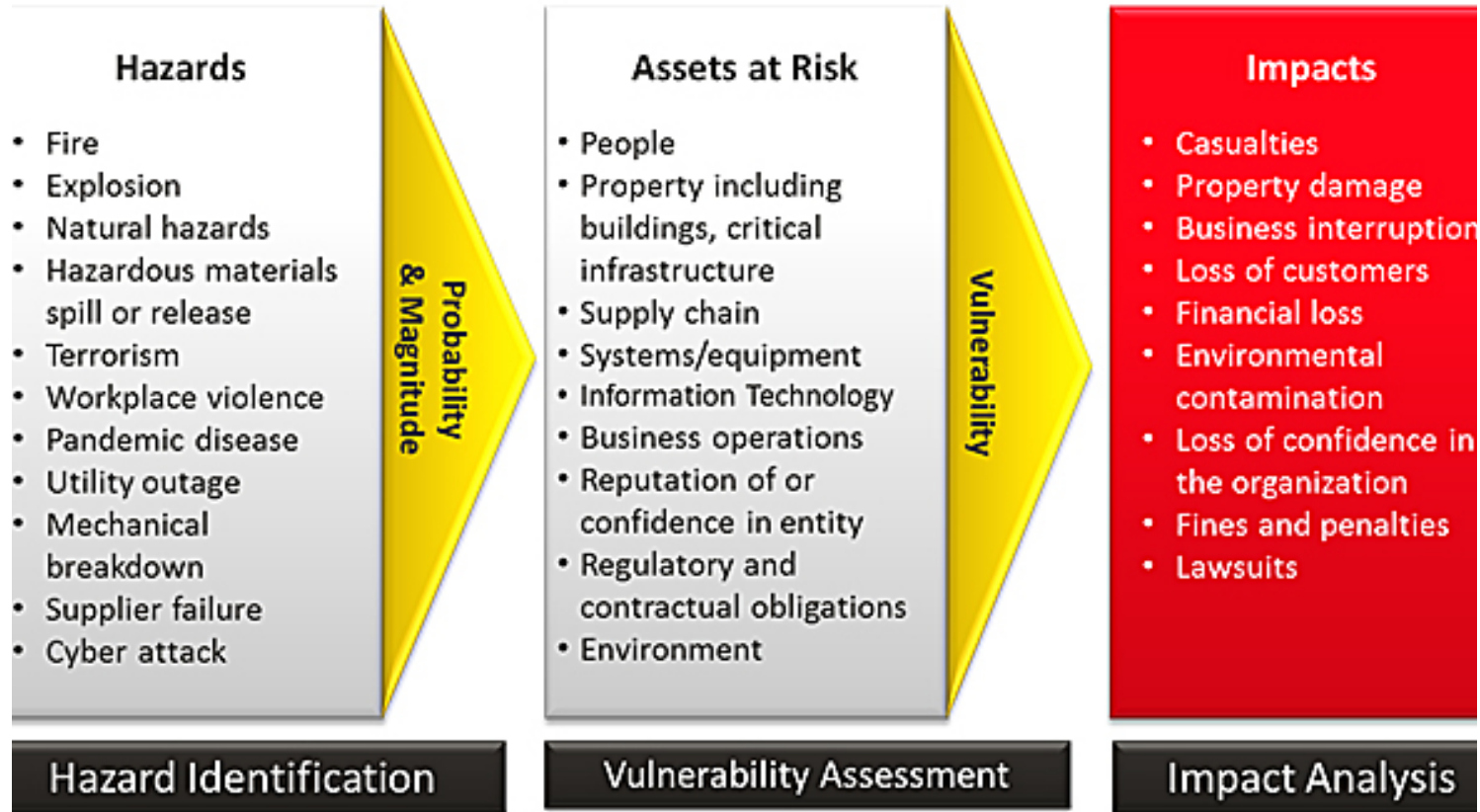


Business Preparedness

Eric Brooks, Director

Island County Department of
Emergency Management

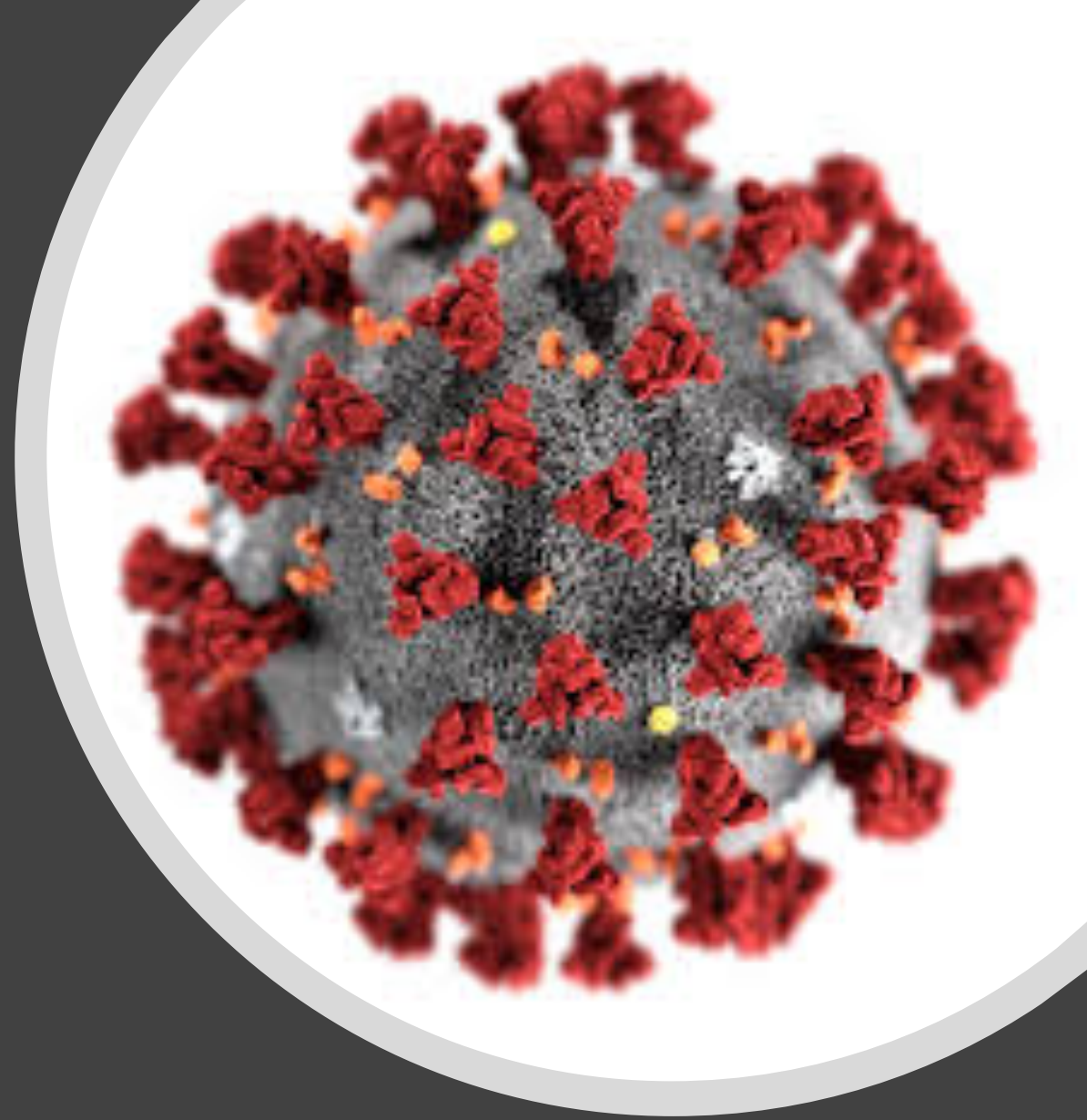
Steps to Comprehensive Business Planning and Preparedness



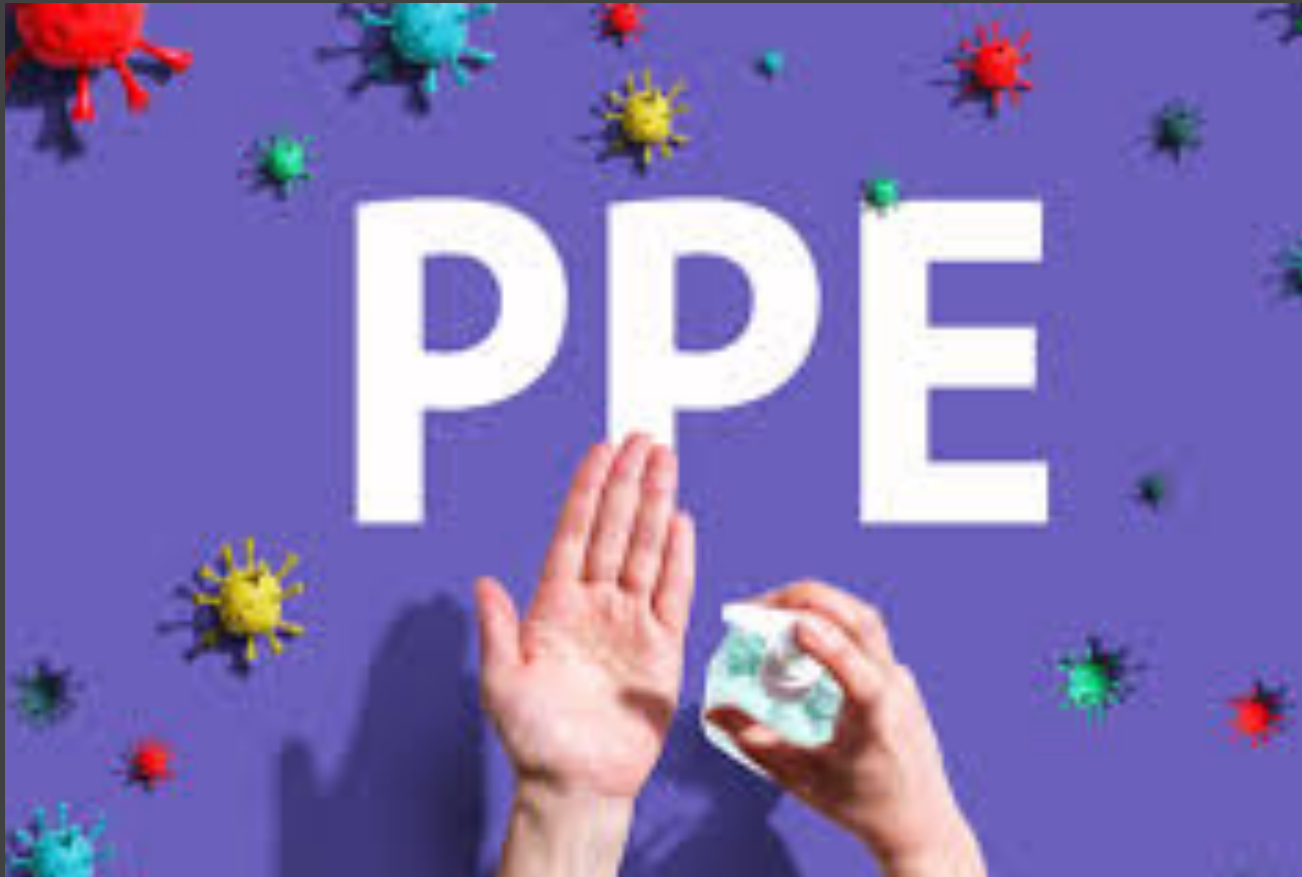
- Determine which hazards threaten your business
- Conduct a Risk & Vulnerability Assessment
- Conduct a Business Impact Analysis
- Create a Business Continuity Plan
- Review insurance coverage on an annual basis
- Take steps to protect vital records
- Develop and test Emergency Evacuation and Shelter-in-Place plans

Hazards that threaten Island County

- Coastal Erosion
- Dam Failure
- Drought
- Earthquake
- Flood
- Landslide
- Severe Weather
- Tsunami
- Volcano
- Wildfire
- Pandemic & Man-made Disasters



Risk & Vulnerability Assessment



Analyze what could happen to your business

- There are numerous hazards to consider. For each hazard there are many possible scenarios depending on timing, magnitude, and location of the hazard.

Many assets at risk from hazards

- Injuries
- Physical assets
- Potential Environmental Impact
- Relationship with Customers and the Community

Look for Vulnerabilities and Weaknesses



- Deficiencies in building construction
- Process systems
- Security protection systems
- Loss prevention programs

Consider the Impact



- Loss sales and Income
- Delayed sales or income
- Increased expenses
- Regulatory fines
- Contractual penalties or loss of contractual bonuses
- Customer dissatisfaction or defection
- Delay of new business plan
- Consider the Timing and Duration



Business Continuity

Following an incident that disrupts business operations, resources will be needed to carry out recovery strategies and to restore normal business operations. Resources may include:

- Employees
- Office space
- Technology
- Vital Records
- Production facilities and equipment
- Inventory
- Utilities
- Services (third party)

Review Business Insurance Yearly

Four Steps to buy business insurance

- Assess your risks
- Find a reputable licensed agent
- Shop around
- Re-assess every year

Protect Vital Records

- Duplication and Dispersal



[Ready.gov Free Business Resources](#)

[DHS-Prepare Your Business for an Emergency](#)

[FEMA Earth Mitigation for Businesses](#)

[Institute for Business and Home Safety](#)

[US Chambers of Commerce Foundation: Disaster Preparedness and Recovery Quick Guides](#)

[SBA - Get Business Insurance](#)

[Business Recovery Guide](#)

[Island County Emergency Management](#)



Questions

