





## **Call For Art**

## 2024 Northwest Glass Quest Poster

#### **Project Background:**

The Camano Island Chamber of Commerce organizes the very popular Northwest Glass Quest event every February. This 10 day event draws visitors from far and wide to search for "clueballs" (3 inch plastic balls) in participating businesses and our local parks - those who are lucky enough to find a clueball are given a beautiful hand blown glass ball created by Mark and Marcus Ellinger of Glass Quest Studio. The event has grown in popularity every year and in 2023 we had over 420 glass balls to award to lucky "questers". The 2024 event will be held from February 16th-25th however due to the large scale and scope of the event we begin our marketing and registration in September.

The event highlights the local artists who create the beautiful glass balls and we would like to expand our promotion of local art by having the annual poster designed by a local artist. Art submissions for consideration can be in draft/outline form. If chosen, final art will be due in September. There is a \$500 stipend for the artwork chosen by the panel for the 2024 poster.

The Camano Island Chamber has partnered with the <u>Stanwood Camano Arts Advocacy</u> <u>Commission</u> to implement this Call for Art.

### **Project Vision:**

The goal of this project is to showcase locally created art for the annual Northwest Glass Quest poster. The desired outcome is that every year we would have a different poster, created by a local artist to promote this annual event. The posters themselves would become special keepsake items and add to the creativity of the event.

Submissions will be reviewed and voted on by a panel of individuals representing the Camano Island Chamber, the City of Stanwood, SCAAC, local art organizations, and business representatives.

#### Content Information:

We understand the time and commitment it takes to create a finalized piece of artwork. Submitted artwork for review can be in DRAFT or OUTLINE form. Please provide as much detail as possible in terms of your vision of the artwork.

Artwork should capture the essence of The Northwest Glass Quest event - an event that highlights the natural beauty of our area and our community. "Come for the Adventure, Enjoy the Journey" was the tagline used in 2023, along with "Embrace the Thrill of the Hunt." In addition, this event is designed to support our business community during the typically slow month of February. More information about the event can be found here: <a href="https://www.northwestglassquest.com">www.northwestglassquest.com</a> - reading the FAQ section can also be very helpful for a better understanding of the event as a whole.

There is a \$500 stipend for the artwork chosen by the panel for the 2024 poster. Depending upon submissions we may also award a 2nd and 3rd place prize.

#### **Submission Criteria:**

- Open to professional, amateur and student artists over 18.
- Teams of artists are permitted.
- Artwork can take the form of ANY medium that can be professionally photographed (photography, paint, fiber, 3D, 2D, etc) Original artwork will be given to the Chamber for the final professional photograph. Artwork Specifications: See outlines on final pages.
- Artwork will also be resized or cropped to be used on rack cards.
- Artwork will also be resized or cropped to be used as the front of the Quester Guidebook.
- Uploaded artwork online must not exceed 512 MB.
- Artwork should allow space to place the Northwest Glass Quest logo as well as
  dates and website text over the image. See the designs on the final pages for an
  outline and specs for the poster, rack card and booklet for how the final image
  will be cropped and manipulated to fit all of the above marketing materials.

 If artwork includes photographs of individuals you must have written consent of all individuals in the photo.

#### **Submission Info:**

Applicants can submit artwork online:

https://camanoisland.org/callforart-glassquest2024/

#### **Selection Process and Criteria:**

A panel of individuals representing the Camano Island Chamber, the City of Stanwood, SCAAC, local art organizations, and business representatives will review all submissions received by the deadline and vote on the top choices for the 2024 poster. The recommendation will be sent to the Board of Directors of the Camano Island Chamber for final approval. The committee and The Camano Island Chamber reserve the right to reject any and all submissions.

#### Submissions are accepted June 1, 2023 - July 31, 2023

June 5, 2023 - Call for Art Opens

July 31, 2023 - Submission Deadline

August 1-5, 2023 - Review of Submissions & Finalists sent to BOD

August 10, 2023 - Winner Announced

September 15, 2023 - Final Artwork Due

September 21, 2023 - Unveiling of artwork at Chamber Member Appreciation Event @ Arrowhead Ranch with SCAAC's Mobile Art Center

#### **Responsibilities of Selected Artists:**

Selected artists are responsible for all costs related to providing the artwork in a quality format (see above). Artists understand that the artwork can be resized and manipulated (cropped and formatted) for use.

## **Artwork Ownership:**

Selected artwork for this project shall be the property of The Camano Island Chamber of Commerce. In all uses by the Camano Island Chamber and Northwest Glass Quest, the artist will be credited. The artist will receive the original piece of artwork back after reproduction and has the right to display and sell the original artwork, but must give credit to the purpose of the piece of artwork (i.e "This painting/photo/etc was used for the official 2024 Northwest Glass Quest Poster.

#### Terms and Conditions from Camano Island Chamber of Commerce:

• Photography and Copywriting Use Terms and Conditions
By submitting your Work to our website or social media platforms, you are agreeing to these Terms and Conditions, and are granting Camano Island Chamber of Commerce a non- exclusive, royalty-free, perpetual, irrevocable, worldwide license (with sublicense and assignment rights) to display and use your Work on Camano Island Chamber of Commerce owned social media accounts, on our website at www.camanoisland.org, on the event website <a href="https://www.northwestglassquest">www.northwestglassquest</a> and in marketing materials produced for Camano Island Chamber of Commerce, at Camano Island Chamber of Commerce's sole discretion. Outside of the initial \$500 payment, you will not be entitled to any form of compensation whatsoever in exchange for allowing us to display your Work in the uses described above. All uploaded images are attributed to both the creator, Camano Island Chamber of Commerce and the Northwest Glass Quest event.

## Furthermore, by submitting your Work, you are representing:

- 1. That you are 18 or over;
- 2. That the Work is wholly your own, original work and not a derivative or copy of someone else's work (including, but not limited to, another person, company, entity, or publication);
- That you own the full rights to license and distribute the Work and full rights and permissions to license and distribute the Work from any third party person, company or brand represented or shown in the Work;
- 4. That you agree to license the Work, without receiving compensation of any kind outside of the initial award payment of \$500 or any other conditions, to Camano Island Chamber of Commerce for display on Camano Island Chamber of Commerce social media accounts (including, but not limited to Facebook, Twitter, Instagram, and Pinterest), the Camano Island Chamber of Commerce website at camanoisland.org, the event website northwestglassquest.com and Camano Island Chamber of Commerce marketing materials (including, but not limited to collateral, trade show displays, advertising, and videos). This license will extend

worldwide, in perpetuity, and is irrevocable;

- That you understand and acknowledge that by uploading your Work to our website or social media platforms, it may be used by Camano Island Chamber of Commerce, Glass Quest; and other businesses participating in the Northwest Glass Quest event.
- 6. That the Work does not contains inappropriate, illegal, harassing, defamatory or objectionable content; and
- 7. That you agree to indemnify and hold harmless Camano Island Chamber of Commerce, Northwest Glass Quest, and their employees, and board members in the event that you breach any these Terms and Conditions.

#### **Questions:**

Any questions should be sent to the Camano Island Chamber (<a href="mailto:chamber@camanoisland.org">chamber@camanoisland.org</a>)

## Poster Size 11x17in

## **Artwork 11x13.5in**

CMYK (color Space) 300 DPI (resolution)



NorthwestGlassQuest.com

**NO ARTWORK** 

## **Rack Card Size**

3.74x8.27in

## **Artwork**

3.74x6.75in CMYK (color Space) 300 DPI (resolution)



## **Booklet Size**

5.125x8.125in

## Artwork 5.125x6.5in

CMYK (color Space) 300 DPI (resolution)



## 2023 Poster















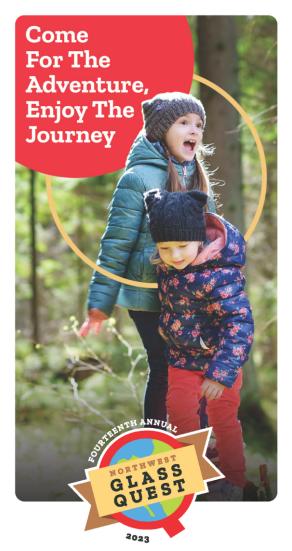






# 2023 Rack Card

## **FRONT**



**Start Your Quest** Feb 17-26, 2023

## **BACK**



## **Start Your Quest** Feb 17-26, 2023

The 14th Annual Northwest Glass Quest. Questers of all ages are invited to a unique 10-day treasure hunt for "clueballs" on Camano Island and Stanwood Washington. A clueball is redeemed for limited edition hand-blown glass balls made by Mark and Marcus Ellinger. Learn more at NorthwestGlassQuest.com.

#### NorthwestGlassQuest.com



















Made possible in part by assistance from the Island County and Snohomish County hotel-motel tax fund.

# 2023 Booklet Cover

